

# 有關直銷推廣意向書

## Letter of Intent related to Direct Marketing

尊敬的客戶：

就《2012年個人資料(私隱)(修訂)條例》有關直銷的條文已於2013年4月1日起生效。為遵從此條文的新規定，請填寫下表以表達閣下對永安百貨有限公司可否使用您的個人資料進行直銷推廣的意向。(請以“V”選擇)

- 本人接受永安百貨有限公司使用本人的個人資料經以下渠道作直銷推廣：
- 電子推廣郵件 ●電話短訊 (SMS) ●直銷郵件 ●電話直銷
- 包括將本人的個人資料提供予永安百貨有限公司其他成員及其商業伙伴作任何直銷推廣。

如閣下沒有在以上方格內以“V”號顯示閣下的選擇，即代表閣下拒絕永安百貨有限公司任何形式的直銷推廣。

以上代表閣下現在對是否接收直銷推廣資料的選擇，亦取代任何閣下之前已告知永安百貨有限公司的選擇。否則日後閣下亦可隨時按宣傳資料上「拒絕接收」方法，通知我們停止使用您的個人資料。有關本公司對個人資料的政策，請參閱永安百貨有限公司的「關於個人資料(私隱)條例(條例)的客戶通知」。

請把填妥的意向書寄回：香港九龍灣宏基街1號1樓永安網店收或電郵至 [netshop@wingon.hk](mailto:netshop@wingon.hk)。如有任何查詢，請致電23182455與我們聯絡。

Dear Valued Customer:

The provisions related to direct marketing of Personal Data (Privacy)(Amendment) Ordinance 2012 had come to effect on 1st April, 2013. To comply with the new requirement under this Ordinance, please complete the below form to indicate your intention as to the use of your personal data to conduct direct marketing of The Wing On Department Stores (Hong Kong) Limited. (Please “V” to choose)

- I accept The Wing On Department Stores (Hong Kong) Limited to use my personal data in direct marketing via the following channel(s):
- Electronic Channels ●SMS ●Mail ●Personal Call
- Included providing my personal data to other members of the company and any its related business partners for their use in direct marketing.

If you return this Form without ticking any of the above box, it means that you wish to opt-out from any form of direct marketing of The Wing On Department Stores (Hong Kong) Limited.

The above represents your present choice whether or not to receive direct marketing materials. This replaces any choice communicated by you to The Wing On Department Stores (Hong Kong) Limited prior to this application. You may also write to inform us to stop using your personal data to conduct direct marketing in the future. For our personal data privacy policy, please read the “Notice to customers relating to the Personal Data (Privacy) Ordinance (“Ordinance”)” of The Wing On Department Stores (Hong Kong) Limited.

Please return the completed letter to Wing On NETshop, 1/F, Wing On Godown Building, 1 Wang Kee Street, Kowloon Bay, Hong Kong or email to [netshop@wingon.hk](mailto:netshop@wingon.hk) Should you have any queries, please contact our us at 23182455.

請填寫以下表格:

Please fill the form below:

客戶姓名 Name of customer		永安入賬卡賬戶號碼 (如持有) Wing On Charge Card account number (if any)	
客戶登記電郵 Registered email address		聯絡電話號碼 Contact Telephone number	
客戶簽署 Signature of customer		日期 Date	