

Appendix 1

Hong Kong Shopping Festival “Enjoy Hong Kong Privileges · Courtesy”

Voting Activity for Hong Kong Courtesy Stores Supported by AR Lens

Themed “Enjoy Hong Kong Privileges · Courtesy”, the shopping festival this year will include a voting activity for Hong Kong Courtesy Stores to encourage the industry to enhance service standards and support Hong Kong to live up its reputation as a hospitable city and “Experiential Shopping Paradise”. Customers who successfully vote for the corresponding number of courtesy stores at the voting portal provided by HKRMA and AR Lens on the event webpage during the voting period will have the opportunity to earn the following rewards:

First 10,000 AR Lens users:

- Successfully vote for 10 courtesy stores: Now TV movie rental coupon HK\$38
- Successfully vote for 20 courtesy stores: 1010 / csl shopping coupon HK\$50
- Successfully vote for 30 courtesy stores: Now Signature Pack by Now TV – One month

AR Lens voting platform:

https://applink.arlensapp.com/cslens/open?c=HKRMA_Voting_Event

HKRMA voting platform:

<https://voting.hkrma.org/>